UNLEASH YOUR TALENTS

The key to success is to fully understand how to apply your greatest talents and strengths in your everyday life.

EVERYONE HAS TALENT

Talent is a naturally recurring pattern of thought, feeling, or behavior that can be productively applied. Examples of talent include:

- effortlessly and instinctively starting conversations
- thinking in an orderly or timely manner
- easily and naturally influencing others
- seeing patterns in data
- consistently having a positive outlook on life

PEOPLE WHO FOCUS ON USING THEIR STRENGTHS...

are five TIMES as likely to report having an excellent quality of life

are five TIMES as likely to be engaged in their jobs

PEOPLE WORKING IN THE STRENGTHS ZONE...

- look forward to going to work
- have more positive than negative interactions with coworkers
- treat customers better
- tell their friends they work for a great company
- achieve more on a daily basis
- have more positive, creative, and innovative moments

DO YOU GET TO DO WHAT YOU DO BEST EVERY DAY?

Only 1 in 4 can strongly agree that at work, they have the opportunity to do what they do best every day.

STARTING CONVERSATIONS

effortlessly and instinctively

THINKING

in an orderly or timely manner

INFLUENCING OTHERS

easily and naturally

DONALD O. CLIFTON, PH.D.
PSYCHOLOGIST AND BUSINESS EXECUTIVE
(1894-2003)

"What will happen when we think about what is right with people rather than fixing on what is wrong with them?"

TEAM SUCCESS

A strengths-based team is a group of imperfect but talented contributors valued for their strengths, who need one another to realize individual and team excellence.

- We know and intentionally use our unique talents and strengths.
- We know and appreciate each other's strengths.
- We combine our strengths with those of others on our team to achieve success.

NAME IT! CLAIM IT! AIM IT!

Your report is a beginning, not an end.

WE CAN DO AND ACHIEVE MORE BY USING OUR TALENTS.

Notice them. Use them. Share them. Celebrate them.

MT_18_T1_en US

Copyright © 2008, 2013 Gallup, Inc. All rights reserved. Gallup, StrengthsFinder, Clifton StrengthsFinder, and each of the 34 Clifton StrengthsFinder theme names are trademarks of Gallup, Inc.