Talent Acquisition Engagement Guide

At UC Merced, we connect you with emerging talent and leaders.

With more than 9,000 students across **60+ undergraduate** and **graduate academic programs**, and a growing network of over 20,000 alumni.

UC Merced is a vibrant source of motivated candidates, rich in perspective and potential, ready to contribute to your organization. Whether you're looking to build early career pipelines, connect with advanced degree talent, or strengthen your brand on campus, we're here to help.

Our Employer Relations team offers personalized guidance and a variety of engagement opportunities to support your recruitment goals. When you connect with our students, you're not just filling roles, you're investing in the future of your workforce and your industry.

Let's start our work together today! Contact:
Magali Torres; Employer Services Manager at mtorres86@ucmerced.edu
Aubriana Barajas; Student Career Center Coordinator at abarajas@ucmerced.edu

Our Career Center team wants to hear your ideas and we'd love to experiment with new programs that attract students to your organization.

Employer Engagement Opportunities

Recruitment and Hiring

Student Job Fair

Fall 2026: September 10th | Spring 2027: TBD

This event is designed to connect students with paid part-time employment opportunities both on and off campus. Local businesses and organizations are invited to share opportunities and engage with students interested in gaining valuable work experience.

Career & Internship Fair

Fall 2026: September 23rd | Spring 2027: TBD

Connect with students and alumni in our university community interested in Career & Internship opportunities at our In-Person Fair.

Posting Jobs & Internships on Handshake

Efficiently connect with students and alumni by posting jobs and internships on UC Merced's Handshake Career Management System. To get started, **create an employer account** to **post positions**, review applications, register for career fairs, and share opportunities from your organization all in one place.

Information Sessions and Networking

Structured opportunity for students to learn about a company's mission, work culture, job openings, and industry insights with room to highlight any groundbreaking projects or innovations. Follow your presentation with a networking mixer, giving you the chance to connect one-on-one with motivated students.

On Campus Interviewing

Streamline the hiring process by scheduling interviews on campus with UC Merced candidates.

Branding and Visibility

Professional Development Workshop Series

Virtual Weekly Event: Dates Vary

The Professional Development Workshop Series are weekly workshops offered to UC Merced students and alumni regarding a number of career-related topics. These workshops are offered both virtually and in-person

Connect with Student Clubs: Reverse Career Fair

Fall 2026: TBD

UC Merced is home to numerous student clubs and organizations you can meet at the Reverse Career Fair. Partnering with these groups can be a strategic way to increase students' awareness of your company.

Company Treks

Host students at your workplace to offer firsthand insight into your organization's culture and career paths while fostering connections with potential future talent.

Intern Projects in Action

Showcase past intern projects that made an impact within your organization.

: Signature Events & Programs

Employer Engagement Opportunities

Career Cam: Social Media Takeover

Engage directly with students by taking over the career center's Instagram for a day, showcasing company culture, career opportunities, and employee insights in an authentic and dynamic way. Our socials have a following of over 2,400! Get started with our Takeover Guide!

Niche Industry Events

Experience By Degrees: School of Natural Sciences

Fall 2026: October 22nd | Spring 2027: TBD

Connect with students exploring careers in Biology, Chemistry, Environmental Systems, Physics, Applied Math, and Data Science. Through expert panels and a networking expo, this event provides an opportunity to share your industry knowledge and showcase your organization.

Experience by School of Social Sciences, Humanities and Arts (SSHA) Degrees

Fall 2026: : TBD | Spring 2027: TBD

This event is designed to showcase professionals applying their SSHA degrees in their careers. This is a unique opportunity to share your professional journey, highlight how your SSHA degree prepared you for your role, and inspire the next generation of SSHA students.

National Engineers Week: Engineering Industry Networking Expo

Fall 2026: TBD |Spring 2027: TBD

We're inviting industry partners to join us for an evening of major-specific panels and open networking with engineering students and alumni. Share your expertise, highlight opportunities within your organization, and connect with emerging talent eager to learn, grow and contribute.

Career Preparation & Skills Building

Micro-Internships

Through a partnership with **Parker Dewey**, UC Merced connects employers with students and recent graduates through paid, employer-hosted projects. These short-term professional assignments allow employers to deepen their talent pipeline, assess necessary skills, and build relationships with emerging talent.

Resume Reviews

Provide personalized feedback on resumes to better highlight skills, experiences, and qualifications.

Appy Hours (Application Hours)

Offer real-time support for students completing applications for internship and career opportunities with your organization. Remove roadblocks to submitting the application.

Practice Interview Days

Conduct practice interviews to help students refine their communication skills and build their confidence.

Technical Interview Practice

Facilitate hands-on coding and problem-solving sessions for STEM-related fields.

Case Interview Practice

Cultivate relationship with top student talent. Guide students through real-world business cases to help them develop problem-solving and communication skills.