



COMMUNICATION/MEDIA

Career Exploration resources based on student and alumni success stories in Communication/Media professions and roles

EXAMPLES OF INDUSTRIES YOU CAN ENTER:

- Marketing & Advertising
- Journalism & News Media
- Public Relations & Corporate Communications
- Entertainment & Digital Media
- Social Media & Content Creation

SAMPLE CAREERS:

- Public Relations Specialist
- Social Media Manager
- Content Strategist
- Journalist or Reporter
- Media Planner or Buyer

TRANSFERRABLE SKILLS AND KNOWLEDGE:

- Written and verbal communication
- Media literacy and analysis
- Storytelling and messaging
- Audience research and engagement
- Critical thinking
- Digital content creation
- Public speaking and presentation
- Branding and persuasion
- Collaboration and teamwork
- Organizational and time management skills

Book an appointment today with your Career Specialist - SSHA through Handshake. Scan the QR Code here!



the power of
COMMUNICATION

relationship success loyalty

COMMUNICATION/MEDIA

PREVIOUS INTERNSHIP / JOB HOST SITES FOR BOBCATS IN COMMUNICATION/MEDIA:

- Peter Roth Media/TV Internship Program
- NBC Universal

ADDITIONAL RESOURCES TO SUPPORT YOU IN GETTING READY FOR THE FIELD:

- The Student Career Center
- Bright Success Center
- Student Success Internship Program
- PLUS Center (Peer-Led Undergraduate Study)
- Merritt Writing Center, English Language Institute
- SSHA Major & Career Exploration Tools
- Professional Development Programs
- Campus Resources Hub

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